

Alternative Housing Ideas Challenge

The search for integrated social equity

Conditions

to be read in conjunction with the Brief

What this document covers



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What this document covers

This document contains the terms and conditions for the Alternative Housing Ideas Challenge.

Read this document in conjunction with the Brief for the Alternative Housing Ideas Challenge (Ideas Challenge).

Please read carefully and prepare your Proposal in line with the information provided.

Overview on preparing and lodging your Proposal



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Overview on preparing and lodging your Proposal

1. Register your name and details on the City of Sydney website. You'll receive an email confirming your registration, with a link to the online form.
2. Once you have registered you'll have access to the Ideas Challenge Brief and Conditions documents.
3. Prepare your alternative housing ideas.
4. Present your Proposal as an A3 PDF in landscape format – up to 3 pages (maximum 30MB file).
5. Fill in the online form with your name and details and upload your Proposal.

Details on these steps can be found on the following pages.

A two stage process



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A two stage process

The Alternative Housing Ideas Challenge will occur in two stages:

Stage 1 is an open call for idea(s)

- All complying Proposals shall be lodged with a completed online form and no visible signs of authorship.
- All complying Proposals will be assessed anonymously by an independent Jury.
- Up to six Proposals will be shortlisted by the Jury and invited by the City of Sydney to participate in Stage 2.

Stage 2 is an invited Proposal Development Phase

- Shortlisted Participants will each be paid an Honorarium of AUD\$20,000 + GST in three instalments.
- Shortlisted Participants will enter into an Honorarium Agreement with the City of Sydney.
- Shortlisted Participants will be provided with feedback along with detailed requirements and deliverables at the start of Stage 2.
- Shortlisted Participants will develop their Proposal from Stage 1 into a more detailed Stage 2 Proposal.
- Shortlisted Participants may be asked to participate in the Sustainable Sydney 2050 Stakeholder Summit (19 June 2019) and/or People's Summit (24 August 2019).
- If Shortlisted Participants take part in the Stakeholder Summit and/or the People's Summit, the Participant will take feedback from the Summit(s) before preparing their developed (Stage 2) Proposal exhibition panels to be exhibited at the Alternative Housing Ideas Challenge Public Exhibition.

Competition programme

The key dates in 2019 for the Alternative Housing Ideas Challenge are:

Stage 1

• Compulsory registration	25 February to 8 May
• Ideas Challenge launch	26 March
• Ideas Challenge documents available	26 March
• Public Briefing session	11 April
• Closing date for Question and Answer period	26 April
• Closing date for Ideas Challenge Proposals to be lodged	8 May
• Judging - Part 1 – Jury to Shortlist up to six proposals	13 May to 15 May
• Judging - Part 2 – Shortlisted proposals presented to Jury	23 May to 24 May

Stage 2

• Announcement of Shortlisted Participants	14 June
• Shortlisted Participants may attend the Sustainable Sydney 2050 Stakeholder Summit (to be confirmed)	19 June
• Stage 2 Proposal Development – Part 1	17 June to 23 August
• Stage 2 in-house presentations to City of Sydney	23 August
• Participants may attend Sustainable Sydney 2050 People Summit (to be confirmed)	24 August
• Stage 2 Proposal Development – Part 2	26 August to 13 September
• The City evaluates developed Proposals before exhibition	16 September to 11 October
• Stage 2 Participants to finalise exhibition materials	14 October to 1 November
• Alternative Housing Ideas Challenge Public Exhibition	30 November to 24 December

Jury

An independent Jury comprising a mix of leading professionals, with experience in finance, housing, policy, planning, and design has been invited to evaluate the Stage 1 Proposals.

The Jury members are:

Darlene van der Breggen (Jury Chair), Strategic Design Advisor, Government Architect of NSW

Darlene van der Breggen is a registered architect and specialist urban designer, having completed a Masters of Architecture in Urban Design at Harvard University. She has extensive experience in both the public and private sectors of architectural practice, on local and international projects.

In her current role with Government Architect NSW, she advises on design quality and amenity of individual projects, infrastructure projects and precinct plans. She has also worked on broader design policy for metropolitan and regional development in NSW.

Darlene has advised federal government on strategic policy for built environment design professions, preparing recommendations to improve capacity and capability of Australia's environmental design sector. More recently she has been appointed to a number of design advisory panels for both local and state agencies.

Darlene has served on a number of design 'juries' including annual design awards for the Australian Institute of Architects and Australian Institute of Landscape Architects and design competition juries for both public and private sector developments.

She is committed to achieving high quality environmental outcomes and providing leadership in the innovative and sustainable development of urban landscapes.

Helen O'Laughlin, Social Commissioner, Greater Sydney Commission

Helen has over 20 years' experience at a senior level in government and the not-for-profit sector initiating and driving strategic change in policy and strategy development and program design and delivery. Her specialist expertise is in social and affordable housing, community development and urban strategic and social planning.

Helen is a qualified Town Planner and her career has focussed on housing policy and strategy, including roles with City of Sydney, NSW Department of Urban Affairs and Planning, Housing NSW, Department of Human Services, Family and Community Services and more recently Evolve Housing (community housing sector).

Helen has extensive experience in affordable housing. She was the former Director of the NSW Centre for Affordable Housing, delivered the National Rental Affordability Scheme in NSW and was a member of the NSW Government's 2012 Affordable Housing Taskforce.

Kerstin Thompson, Principal, Kerstin Thompson Architects

Kerstin Thompson is Principal of Kerstin Thompson Architects, Professor of Design in Architecture at Victoria University of Wellington and Adjunct Professor of Architecture at RMIT & Monash Universities. Located in Melbourne, Australia, Kerstin Thompson Architects started in 1994 and has established itself as a significant and innovative reference point in Australian architecture, landscape and urban design.

Kerstin is a writer and lecturer with close links to schools of architecture and professional institutes in Australia and overseas. She plays an active role not only within the profession, but also in promoting quality design in the wider community through her role as panel member on the Office of the Victorian Government Architect's Design Review Panel.

Kerstin was Creative Director for the 2005 RAI National Conference and the 2008 Venice Biennale and a member of the Federal Government's Built Environment Industry Innovation Council. Kerstin has also been an elected National Councilor for the Australian Institute of Architects and was elevated to Fellow by the Institute in 2013.

Professor Bill Randolph, Director, City Futures Research Centre, University of New South Wales

Bill Randolph joined the Faculty of the Built Environment at the University of NSW in August 2004 as Professor and Director of the City Futures Research Centre. He was appointed Associate Dean Research in mid-2009.

At UNSW he leads a research team specialising in housing policy, housing markets and affordability, urban renewal, sustainability and metropolitan planning policy issues.

Bill has 35 years experience as a researcher on housing and urban policy issues in the academic, government, non-government and private sectors and holds a PhD from the London School of Economics.

Amy Brown, Commercial and Economic Deputy Secretary, NSW Department of Premier and Cabinet

Before joining NSW Department of Premier and Cabinet, Amy Brown was a Partner in the Sydney office of Price Waterhouse Cooper's Infrastructure and Urban Renewal Business, with a practice that focused on social infrastructure and housing.

Throughout her career, Amy has advised government and the private sector on outcomes-based procurement of public infrastructure and services. Amy's previous role in government was as Director of the Infrastructure and Structured Finance Unit of NSW Treasury. In this role she drove the successful financial close of many projects.

Amy is passionate about equalising access to opportunity, promoting user choice, and tirelessly pursuing a better way to do things. Throughout her career, she has had a strong interest in alternative and affordable housing, presenting several papers on the subject.

Karen Walsh, Executive Officer, Shelter New South Wales

Karen spent the first 16 years of her life in public housing in Hartcliffe, Bristol, UK. She has almost three decades working in human and community services in government and non-government agencies in both the UK and Australia.

Her Australian career includes 12 years in the NSW Government in senior and executive roles in Aboriginal housing, public and community housing where she lead development of strategic policy and community regeneration.

Karen joined St George Community Housing in 2010 as General Manager, Housing Services and Renewal during a time of major change, growth and opportunity in the sector. Karen moved on to become the Executive Officer of Shelter New South Wales in 2017. Karen is passionate about social justice and wants to influence policy to make an impact.

Troy Loveday, Senior Policy Advisor, Property Council of Australia

Troy Loveday is a qualified Town Planner with Masters Degrees in Architecture and Urban and Regional Planning. He has an extensive background in local and state government, working with a number of Sydney councils and NSW Department of Planning and Environment.

Troy's former role as Assistant Director, Residential Development and Planning with the Housing Industry Association and his current position with the Property Council of Australia has focused on promoting of policy solutions and creating new models of alternative housing with the aim of making housing more affordable.

Should any member of the Jury be unavailable for unforeseen circumstances, the City of Sydney will replace that member with a suitable alternative.

The Jury will also have a team of technical advisers to assist them in the deliberation process.

Ideas Challenge Advisor and Registrar

The Ideas Challenge Advisor and Registrar is Stephen Varady RAIA.

City of Sydney Contact Officer

All enquiries regarding the Ideas Challenge must be emailed to the Contact Officer:

Linda Fiskus, Procurement Specialist housingideaschallenge@cityofsydney.nsw.gov.au.

Probity Advisor and probity procedures

The City of Sydney observes the highest standards of probity in its commercial dealings. A Probity Advisor will overview the processes conducted by the City of Sydney during the Ideas Challenge and administer all related probity issues.

Each Proposal will be governed by the probity requirements of the City of Sydney.

The Probity Advisor is Vic Baueris from Procure Group, and his role includes:

- monitoring communications to ensure probity rules are followed
- ensuring the Assessment Criteria are consistently applied to the consideration, assessment and evaluation (by the Jury) of each Proposal
- confirming the probity of the process is independently validated.

The City of Sydney may change the Probity Advisor at any time by written notice to each of the Participants in the Ideas Challenge.

Eligibility

The Ideas Challenge is open to any person, team of people, or other legal entity from anywhere around the world. There is no fee to enter. All Proposals must be authored by those lodging the Proposal. If existing ideas from elsewhere have been adapted for this Ideas Challenge, they must be acknowledged in a way that does not reveal the author(s) of the Proposal.

There is no limitation on the number of proposals lodged by an individual, team of people, or other legal entity.

Non Eligibility

All City of Sydney Councillors, Ideas Challenge consultants and employees of Ideas Challenge consultant firms, Jury members and employees of the Ideas Challenge Jury member firms are not eligible to enter. Any potential participant who is uncertain about their eligibility status should lodge a question as described in the 'Questions and Answers' clause in this document.

Conduct

Before the City of Sydney announces the Shortlisted Participants, participants (or their representative) must not contact, interview, attempt to interview, discuss or attempt to discuss this Ideas Challenge with:

- Jury members
- City of Sydney Councillors or employees, other than the Contact Officer in line with these Conditions
- Ideas Challenge consultants and authorised representatives.

The City of Sydney reserves the right to reject any proposal lodged by a Participant that contravenes this condition, at the City of Sydney's absolute discretion.

A representative of a Participant, for the purpose of this Ideas Challenge, includes a person or other legal entity who acts at the request of a Participant or its agent. This condition does not prevent ordinary business or other contact arising from or relating to City of Sydney functions, as long as that contact is not used to discuss or attempt to discuss any matter relating to the Ideas Challenge.

Conflict of Interest

Participants must disclose any conflict of interest in undertaking the requirements of this Ideas Challenge. If a Participant has a conflict of interest, they must provide the Contact Officer written information detailing the nature and scope of this and include details of any arrangements proposed to resolve or manage this.

This should be done as a part of the 'Questions and Answers' period before 5pm on 26 April 2019 (Australian Eastern Standard Time) as described below.

Based on the information provided by the Participant, the Registrar, in consultation with the Probity Advisor, the Contact Officer and the City of Sydney, will make the final decision regarding the conflict of interest. If a conflict of interest is not disclosed by a Participant and the City of Sydney then becomes aware of the conflict, the Participant may be disqualified at the City of Sydney's absolute discretion.

Anonymous Ideas Challenge

Stage 1 of this Ideas Challenge will be anonymous. This means no name of the author or markings identifying the author must be visible on the A3 Proposal. Please be careful that the written and visual description of your idea(s) does not suggest or reveal your identity.

All relevant information about the author must be entered on the online form and lodged along with the A3 Proposal sheets as described in the 'Proposal Format Requirements' clause.

Questions and Answers

All questions about the Ideas Challenge should be emailed by 5pm on 26 April 2019 (Australian Eastern Standard Time) to the Contact Officer:

housingideaschallenge@cityofsydney.nsw.gov.au

All Questions and Answers (except those related to Conflicts of Interest) will be emailed to all Participants as required.

Copyright

Participants retain copyright to their Proposals and grants the City of Sydney a perpetual, royalty-free licence to use or publish their Proposals and names for the following:

- informing and consulting the community through an exhibition (parallel physical and electronic web based exhibitions)
- documenting the competitive process for internal reporting, policy preparation, public notification and archiving
- inclusion on the City of Sydney's website or in any publication prepared by the City of Sydney.

Disqualification

A proposal or participant will be disqualified at the City of Sydney's absolute discretion if they:

- do not comply with the 'Eligibility' and 'Non-eligibility' clauses
- do not comply with the 'Conduct' clause
- do not comply with the 'Conflict of Interest' clause
- do not comply with the 'Compulsory Registration' clause
- do not comply with the 'Complying Proposal' clause
- do not comply with the 'Proposed Format Requirements' clause
- do not comply with the 'Lodgement of Proposal' clause
- do not comply with the 'Anonymity of Participants' clause
- improperly attempt to influence the decision of the Jury
- do not accept the terms under the Honorarium Agreement, or
- engage in any collusion, anti-competitive conduct or other similar conduct with any other entrant or person in relation to the preparation, content or lodgement of a Proposal.

Stage 1



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Stage 1

Stage 1 is an anonymous Ideas Challenge open to anyone (individual, group or legal entity) from around the world. There is no fee to enter.

Compulsory Registration

All participants (individual, group or legal entity) will need to be registered to lodge a Proposal for this Ideas Challenge.

To register, all interested participants will need to enter their name and details via the registration link at cityofsydney.nsw.gov.au/alternative-housing

Upon registration, participants will be able to download the Ideas Challenge Brief and Conditions documents, and Honorarium Agreement.

Registrations will be open from Monday 25 February to 5pm on Wednesday 8 May 2019 (Australian Eastern Standard Time).

No registrations will be accepted after that date.

No Proposals will be accepted from a participant who is not registered.

All registered participants who lodge a Proposal will be acknowledged by the City of Sydney as having participated and contributed to the City's 'Sustainable Sydney 2050' plans.

Complying Proposal

A complying A3 Proposal must be **anonymous**. This means the author or markings identifying the author(s) must not be visible on the Proposal.

All relevant information about the author(s) must be entered on the online form and lodged with the A3 Proposal sheets as described in the 'Proposal Format Requirements' clause below.

The City of Sydney reserves the right to reject any Proposal lodged by a Participant that contravenes the above conditions, at the City of Sydney's absolute discretion.

Participants are responsible for ensuring that Proposals arrive before the deadline.

Participants are advised to retain copies of their final Proposal as a record for themselves. Proposals will not be returned.

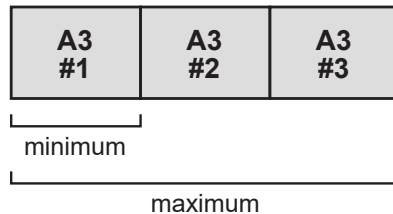
Proposal Format Requirements

All Ideas Challenge Proposals must be anonymous (see 'Anonymous Ideas Challenge' and 'Complying Proposal' clauses) and presented on landscape format A3 sheets only.

There can be a minimum of one (1) and maximum of three (3) sheets per Proposal as set out below.

If you have a simple idea, it may only require one A3 sheet. More complex Proposals may require all three A3 sheets.

The A3 sheets shall be **landscape format only**, as shown in the diagram below. The A3 sheets shall contain the following:



- A3 sheet #1 – A written summary of your Proposal. This may then be supported by any other material on this sheet.
- A3 sheets #2 and #3 – These sheets are to include any other written information to assist in explaining the Proposal, diagrams, sketches, tables, spreadsheets, concept design drawings, or perspectives.
- The Proposal must consist of a maximum of 1,500 words total across all three A3 sheets. This text is meant to be a brief overview only, giving a clear concise explanation of the idea(s).
- All text on A3 sheets must be in English only, Arial font, minimum 9 point size.
- All A3 sheets shall allow for a blank 5mm printer margin all around. The A3 sheets shall be accompanied by a completed online form to be filled in as the final Proposal is uploaded.

The Proposal shall be lodged electronically as described in the 'Lodgement of Proposal' clause below.

The A3 sheets should be uploaded as one PDF file only and be no greater than 30MB.

Lodgement of Proposal

Proposals must be received by **5pm on 8 May 2019** (Australian Eastern Standard Time).

The Proposal must be lodged electronically online. The lodgement link is provided in your registration email.

Please allow sufficient time to upload the Proposal in full to the portal. You will receive a successful lodgment receipt that includes the time and date.

Anonymity of Participants

All Proposals will be opened in line with City of Sydney's procurement policy and checked for compliance with the Conditions. To ensure anonymity of Participants, City of Sydney staff will allocate identification numbers to complying Proposals before providing the Proposals to the Registrar for display and distribution to the Jury.

Participants do not need to provide an identification number. They should ensure nothing on their A3 sheets overtly or covertly indicates the identity of the Participant. Particular care shall be taken in regard to any images and references to precedent projects. Images, including photographs, should not indicate, directly or by inference, the identity of the Participants.

Failure to comply with this requirement means the Proposal will be disqualified. See the 'Complying Proposal' clause for details.

Participants must maintain their anonymity until the conclusion of Stage 1 Judging. Participants must not disclose their Proposal to anyone outside their team; or release their Proposal to any publication, blog or website; and must not reveal their Proposal on their own website until the announcement of the Shortlisted Participants by the City of Sydney.

Assessment Criteria

The assessment criteria for Stage 1 are:

- Does the Proposal demonstrate innovation in at least two of the following areas: planning, design, ownership type, tenancy type, management (including sharing of facilities), construction, urban land supply and/or financing?
- How well does the Proposal demonstrate housing that is either demonstrably cheaper to market, where the relative purchase or rental affordability is secured in perpetuity, or housing that is affordable, as defined by the City?
- Where applicable, does the Proposal demonstrate economic, social and environmental sustainability principles, with a focus on economic viability?
- Where the Proposal relates to a physical development or redevelopment, does the Proposal have a high level of residential amenity that would be generally acceptable to the wider community?
- If the Proposal involves the use of public or City of Sydney owned land, does it retain public ownership in perpetuity, such as through land trusts or long-term leases?
- To what extent is the Proposal scalable, replicable and self-sustaining?

Up to six (6) Proposals will be selected by the independent Jury and recommended to the City of Sydney to progress to Stage 2. The Jury's decision is final and no correspondence will be entered into.

Stage 1 Judging

The Jury will assess all complying proposals from **13 to 15 May 2019**. Up to six Proposals will be shortlisted. The authors of those Proposals will be invited to present to the Jury and representatives of the City of Sydney on **23 and 24 May 2019**.

Shortlisted Participants should be prepared to travel to Sydney to make their presentations on these days. If they cannot be in Sydney, they will be allowed to present via video-link.

Following the presentations the jury will, at its sole discretion, recommend the Shortlisted Participants to the City of Sydney to proceed to Stage 2.

Once the City of Sydney, at its sole discretion, endorses the Shortlisted Participants they will be publicly announced on **14 June 2019**.

Honorarium Agreement

Shortlisted Participants will enter into an Honorarium Agreement with the City of Sydney before commencing Stage 2.

Stage 2



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Stage 2

Stage 2 is an invited Proposal Development Phase where up to six Shortlisted Participants from Stage 1 will spend time further developing their Proposals.

Shortlisted Participants may be invited to take part in the Sustainable Sydney 2050 Stakeholder Summit on 19 June 2019 and/or the Sustainable Sydney 2050 People's Summit on 24 August 2019.

If Shortlisted Participants attend the Summit(s), it will be expected that their Proposals will take into consideration feedback from the Summit(s). Participants will then refine their Proposals and present them to the City of Sydney before finalising their exhibition materials for the Alternative Housing Ideas Challenge Public Exhibition in November / December 2019.

Stage 2 Fee

The Shortlisted Participants in Stage 2 will be paid an Honorarium of AUD\$20,000 + GST in three payments:

- The first payment of AUD\$8,000 + GST will be made after announcement of the Shortlisted Participants.
- The second payment of AUD\$8,000 + GST will be made after Shortlisted Participants present their final developed Stage 2 Shortlisted Proposals to the City of Sydney.
- The final payment of AUD\$4,000 + GST will be made on successful delivery of the exhibition materials for the Alternative Housing Ideas Challenge Public Exhibition.

Stage 1 Jury Report

Following the outcome of Stage 1, a Jury Report will be provided to each Shortlisted Participant noting Jury comments and recommendations.

This Jury Report should be used by the Shortlisted Participants as a guide in the development of their Stage 2 Proposal.

The Jury Report will also be available on the City of Sydney website, and will contain a general overview of the Jury process along with reasons for the selection of the Shortlisted Participants, as well as comments and recommendations regarding each of their Proposals.

No individual feedback will be given for Proposals that are not shortlisted by the Jury.

Stage 2 Sustainable Sydney 2050 Stakeholder Summit

After City of Sydney endorsement, the Shortlisted Participants will be publicly announced on 14 June 2019.

They may be required to attend and/or present their Proposals to the Sustainable Sydney 2050 Stakeholder Summit on 19 June 2019.

Participants should use any feedback gained at the summit to refine their Proposals.

Participants will travel to Sydney to participate in person. If they are unable to travel to Sydney they may be able to participate via video-link or present a pre-recorded video or digital presentation.

Stage 2 Proposal Development - Part 1

Along with the Stage 1 Jury Report, the City of Sydney will also provide feedback on the Shortlisted Proposals at key stages throughout the Proposal Development Phase.

At the end of the Proposal Development Phase - Part 1, Participants will present the developed Proposal to the City of Sydney and given feedback.

Stage 2 Sustainable Sydney 2050 Peoples Summit

Participants may be required to attend and/or present their Proposals to the Sustainable Sydney 2050 People's Summit to be held on 24 August 2019.

Participant should use any feedback gained at the summit to refine their Proposals.

Participants will again travel to Sydney to present in person. If they are unable to travel to Sydney, they may be able to present via video-link or present a pre-recorded video or digital presentation.

Stage 2 Proposal Development - Part 2

Participants will continue the development of their Proposals in preparation for public exhibition. Participants will present to the City of Sydney one final time to receive feedback before finalising their exhibition materials.

Sustainable Sydney 2050 Public Exhibition

Participants' final Proposals will be placed on public exhibition at the Alternative Housing Ideas Challenge Public Exhibition, to be held in November/December 2019.

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Sydney2030/Green/Global/Connected